

A CAREER SNAPSHOT FOR ELEMENTARY STUDENTS

MICHIGAN
HOSPITALITY
& TOURISM
MANAGEMENT





Cluster: Hospitality & Tourism

Theme: Hospitality and Tourism Career Exploration Elementary			
Essential Questions: What businesses are included in the hospitality and tourism industry. What careers are included in the hospitality and tourism industry?		What are the considerations when planning an event?	
Content (As a result of this learning segment students will know...) <ul style="list-style-type: none"> The segments of the Hospitality and Tourism Industry. How to apply foundational knowledge and skills in event planning and management 	Skills (As a result of this learning segment, students will be able to...) <ol style="list-style-type: none"> Discuss the key sectors of hospitality and tourism List businesses in the hospitality and tourism industry Complete a form necessary in event planning. 	Assessments (both formative and summative measures of authentic performance tasks and formal assessments) <ul style="list-style-type: none"> Pair & Share Matching Written Invitation Exit Ticket 	Standards: Career Exploration Teamwork Pacing Chart/Time Frame: 55-minute class periods Materials: Matching Cards Event Planning Form Exit Ticket- Check for Understanding Resources: (Foundations?)

Lesson Plan Grades Tourism 1st & 4th (55 minutes)

Essential Questions:

1. What businesses are included in the hospitality and tourism industry.
2. What careers are included in the hospitality and tourism industry?
3. What are the considerations when planning an event?

Objectives:

1. Discuss the key sectors of hospitality and tourism
2. List businesses in the hospitality and tourism industry
3. Complete forms necessary in event planning.

Resources:

- Event Planning Slides w/Teacher
- Check for Understanding

Activities:

Sequence One: Think, Pair, Share

Sequence Two: Matching Cards

Sequence Three: Complete Event Order

Sequence Four: Thank you cards

Classroom Setup

Place hospitality and tourism sector cards on the table. Partners or groups of four

1. Food & Beverage Operations
2. Lodging (Accommodations)
3. Connected Industries (Retail)
4. Transportation
5. Recreation

Lesson Introduction: (Students should be paired up)

Today, I'm going to introduce you to the hospitality and tourism industry. By the end of today's lesson, you should be able to answer the following questions:

Essential Questions:

1. What businesses are included in the hospitality and tourism industry.
2. What careers are included in the hospitality and tourism industry?
3. What are the considerations when planning an event?

The objectives for today are to:

1. Discuss the key sectors of hospitality and tourism.
2. List businesses in the hospitality and tourism industry
3. Complete forms necessary in event planning.

Activity 1: Think, Pair, Share (5 minutes)

For our first activity think about what

- The word hospitality means to you

Now whisper to your elbow partner what hospitality means to you (30 seconds)

Share out (2 minutes)

*Teacher reads the definition of hospitality. **Hospitality is friendliness to guests***

Jobs in the hospitality industry involve a relationship between a guest and a host. Can you list two hospitality jobs?

Now whisper your answer to your partner.

Share out (2 minutes)

Activity 2: Matching (10 minutes)

On your table there are 5 large cards and 10 index cards. Please take out the cards.

- 1) Lay the large cards across the table. These are the sectors of the hospitality and tourism industry.
 - Food & Beverage,
 - Accommodations (Lodging),
 - Transportation,
 - Recreation (Activities), and
 - Connected Industries (Retail)
- 2) After the cards are laid out, you and your partner will match the business index cards within each sector.
- 3) Let's do a couple together: *Teacher leads the matching and when the teacher is confident the students understand the activity, he or she asks the students to continue.*
- 4) Now place the index cards, you have five minutes (*longer or shorter at the teacher's discretion*).
- 5) *After 5 minutes, have the partners walk around for a couple of minutes to look at each group's placement. They will discuss and help each other if they have differences. (3 minutes)*
- 6) *Once the groups have finished, the teacher asks the partners or group to read one category each, discussing as they explain. The class continues to work together to place the cards in the correct categories.*

Activity 3: Matching Continued

Entry level jobs:

Now let's take the next set of cards and match a few entry-level jobs to the businesses.

(3 minutes)

Teacher double checks each group.

Activity 4:

Event Planning & Guest Service

For the next activity, you are going to learn more about the role of an event or meeting planner. Which sectors of the industry will you find an event or meeting planner? (Students color coded meeting planner cards).

Think, Pair, Share, Whisper

Please think about a party or event you attended.

1. What was the event, was there food or decorations?

Now whisper to your elbow partner what hospitality means to you (30 seconds)

Share out (2 minutes)

Continue Discussion

Did you know that people are paid to plan events such as birthday parties, weddings, and meetings? For today's activity we are going to plan an event.

Teacher uses slides to engage the students and explain the appreciation day

Students create thank you cards. Teachers can decide who the cards are for and how/when to be delivered.

Check for Understanding: Exit Ticket

Teacher writes the following questions on the board - Discussion for 1st graders, written for 4th graders

List three careers in the hospitality and tourism industry.

- 1)
- 2)
- 3)

What are some of the considerations (things we need to think about) when planning an event?

- 1)
- 2)
- 3)



Why are we planning this event?

Who is coming to the event?

How will we invite them?

Where are we hosting this event?

When are we hosting this event?

What kind of an event are we planning?



How will we decorate the event?

What will our guests do?

Do we need food?

Do we need permission?

A vibrant, celebratory background featuring a string of colorful bunting flags at the top, a central sunburst pattern, and a field of colorful balloons and stars at the bottom. The overall theme is festive and joyful.

You are invited!

Planning an Event

Worksheets



Why are we planning this event?

Who is coming to the event?

How will we invite them?

Where are we hosting this event?

When are we hosting this event?

What kind of an event are we planning?

What & Why

Every event has a
reason

Why are we
planning an event

What is the proper
way to recognize
our guests?

WHO?



WHOM WILL WE
CELEBRATE?



HOW WILL WE GET THE
NAMES?



HOW WILL WE GET THEM
AN INVITATION

When / Event Timing

Let's look at the calendar to see when we can plan this day of celebration (event). We will need some time to organize, write the thank you letters, and plan the delivery, so let's plan at least one to two months in advance.

Date:

Time

Where / Event Venue



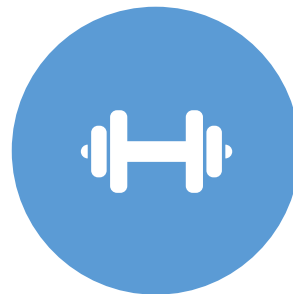
Where will we host the event?



Will we ask the guests to come to our classroom?



Or cafeteria?



Or Gym?

Theme



Color?



Decorations?



Will we have an activity?

Craft?

Dance?

Food?



Event Order Form

insert

Thank you for all you do!

We are going to plan an event where we celebrate and thank all the people who make the school run smoothly. Administrators, secretaries, custodians, and the dietary department.

What should we call this day?

Think, pair, whisper, share

Event Name:

Who

- 1) Who will we celebrate?
- 2) How will we get the names?

Event Timing

Let's look at the calendar to see when we can plan this day of celebration (event). We will need some time to organize, write the thank you letters, and plan the delivery, so let's plan at least one to two months in advance.

Calendar

Event Date & Time

Date:

Time:

Event Venue (Where is the event)

- 1) Where will we host the event?
 - a) Will we ask the guests to come to our classroom or
 - b) will we deliver the thank you cards in a different way?

Theme

- 1) What should the thank you cards look like?

Thank you cards

You will each write a thank you card, you can add any picture or coloring to your card, but make sure you include the following:

Event Name:

Day & Date

Card Delivery