

HELP STUDENTS

CURATE CAREERS

THAT CATER TO THEIR LIVES.



- Hospitality is a **\$44.6 BILLION** industry in Michigan, with **450,000+ JOBS**.
- **7 OF THE FASTEST GROWING JOBS** in Michigan are hospitality-based.
- Hospitality offers **LUCRATIVE, FULL-TIME CAREERS** with opportunities statewide and nationwide.

What is the Michigan Hospitality Foundation (MHF)?

MHF prepares and trains students in hospitality to drive positive economic growth in the state of Michigan. The organization has two key educational programs to propel young talent into rewarding hospitality careers: ProStart and Hospitality & Tourism Management (HTM)

What is ProStart?

ProStart is the most comprehensive career and technical education culinary program in the country. The two-year high school program unites classroom and industry, preparing students for careers in restaurants and food service.

- The career and technical education culinary program of choice for the Michigan Department of Education
- Aligns with CIP code 12.0500
- Backed by the National Restaurant Association
- Nationally accredited and recruited
- Successfully run in 80 Michigan districts and growing

What is Hospitality & Tourism Management?

HTM is an industry-driven program that introduces high school students to the world of hospitality — and a wealth of opportunity. Already successfully launched in 12 school districts in 2024-25, the program is a proven success story.

HTM benefits for students

- An overview of the industry and its careers
- A closer look at restaurant, lodging, event planning, and travel and tourism businesses
- Key skills to help them move up in the industry
- Scholarship and networking opportunities
- College credit and a Michigan Apprenticeship Readiness Certificate (MARC)
- Preparation to earn the Hospitality and Tourism Specialist credential

HTM benefits for schools

- Classroom friendly – no capital expense or kitchen required
- CTE-approved and eligible for Perkins grant funding
- Easy to adopt, especially if your district already has ProStart
- Supported with year-long resources for educators
- Backed by the American Hotel & Lodging Educational Institute
- Aligns with CIP code 52.0901

Enroll in programming for your school.

Interested in learning about ProStart or HTM? Schedule a meeting with Amanda Smith to talk about the possibilities in your school or district.

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MiHF.org/CareerEd

