

HELP STUDENTS

CURATE CAREERS

THAT CATER TO THEIR LIVES.



- Hospitality is a **\$44.6 BILLION** industry in Michigan.
- There are over **450,000 JOBS** across the state.
- **7 OF THE FASTEST GROWING JOBS** in Michigan are hospitality-based.
- Hospitality offers **LUCRATIVE, FULL-TIME CAREERS** with room to advance.
- There are opportunities **STATEWIDE AND WORLDWIDE.**

What is the Michigan Hospitality Foundation (MHF)?

MHF, formerly known as the Michigan Restaurant & Lodging Association Educational Foundation (MRLAEF), prepares and trains students in hospitality to drive positive economic growth in Michigan. The organization's two key programs, ProStart and Hospitality & Tourism Management (HTM), propel young talent into rewarding hospitality careers.

What is ProStart?

ProStart is the most comprehensive career and technical education culinary program in the country. The two-year high school program unites classroom and industry, preparing students for careers in restaurants and food service.

- The career and technical education culinary program of choice for the Michigan Department of Education
- Aligns with CIP code 12.0500
- Backed by the National Restaurant Association
- Nationally accredited and recruited
- Successfully run in 70 Michigan districts and growing

What is Hospitality & Tourism Management (HTM)?

HTM is a modern, industry-driven and co-designed program that introduces high school students to the world of hospitality.

- **NEW** offering for the 2023-2024 school year
- Backed by the American Hotel & Lodging Educational Institute
- Aligns with CIP code 52.0901
- Articulated college credit for students
- Includes a Michigan Apprenticeship Readiness Certificate (MARC)
- Successfully launched in four districts in 2022
- Prominently used in other states with tourism-driven economies such as South Carolina and Florida

Enroll in programming for your school.

Interested in learning about ProStart or HTM? Schedule a meeting with Amanda Smith to talk about the possibilities in your school or district.

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MiHF.org/CareerEd

